
















22.13 – Product Photography – June

	Mask up	A very topical subject, photographed well. Nice and sharp and a very clean background	Acceptance
	Cream for hands	The close up style used is very appropriate for this image. The background is not distracting and in general the image is in focus. The slightly soft focus on the three fingers to the right is slightly distracting and they could perhaps be cloned out. Also, the top of the tube is out of frame.	Merit
	Swiss mountaineering	A quirky, imaginative image.	Acceptance
	Precision cutting with Olfa	A nicely composed image with good use of depth of field. The colours in the image give it a good lift. You have considered the layout very well.	Highly commended
	Resene for big and small	The subject matter has been handled well. I find the hand on the left slightly overwhelming. Perhaps a re composition would improve the overall image	Acceptance
	Pink perfection	A good idea well executed. I feel that the image could be improved if the pink fabric on the left was not quite so big. The image has bold blocks of colour and the fabric needs to be quite subtle. Perhaps replace it with some pink lace. I also think that moving the lipstick and case to nearer the bottom of the image would give the image more impact.	Merit
	White diamonds	Regretfully this image is out of focus	Not accepted

	<p>Bespoke lighting</p>	<p>An interesting concept. The gray space at the top of the wall adds to the drama of this image. Perhaps if you had surrounded the lamp with more space, and set it off centre, it would enhance the image</p>	<p>Acceptance</p>
	<p>Grapes to wine</p>	<p>The layout of this image is excellent, with plenty of interest in the shadows and textures of the white background. You have obviously taken great care to ensure that the fronds at the bottom of image are arranged nicely. The overall image has a pleasing symmetry about it. The only suggestion I have is to perhaps lighten slightly with curves to make the image "pop"</p>	<p>Honours</p>
	<p>Cheese and crackers</p>	<p>A nice idea, however there is not much in the image to hold my attention. The image is quite isolated on the black background. Perhaps more interest could be introduced if the background was more alluring. The cheese block could be partially unwrapped and placed on something and maybe include a cheese knife with fragments of cheese on it. Even a glass of wine alongside.</p>	<p>Acceptance</p>
	<p>Hot stuff</p>	<p>Although this is a nicely arranged image, I feel that some negative space perhaps to the left would enhance it. The left hand pepper is very close to the edge</p>	<p>Acceptance</p>
	<p>Charlies Fizz</p>	<p>This appears to be one of three images by the same author. Slightly soft in focus.</p>	<p>Acceptance</p>
	<p>Fizz in a glass</p>	<p>A rearrangement of the previous image. As the items are all on a single plane, there is little to hold my attention.</p>	<p>Acceptance</p>

	<p>With real fruit</p>	<p>The best of the three images submitted. Focus is a lot sharper in this image. Perhaps place the items at differing heights and consider stacking them vertically rather than horizontally to each other. Grouping the items together, to the side of the canvas would greatly enhance the composition.</p>	<p>Acceptance</p>
	<p>Masterfoods at home</p>	<p>A very busy image. I think that the area of interest is the racks of master foods containers. The rest of the image could well be cropped out. Regretfully, the focus is quite soft throughout this image.</p>	<p>Acceptance</p>